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# STA 250 Lecture Notes

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## Announcements

- Approximately when Homework 1 is assigned, a tutorial on correctly syncing to github will be provided.

## Bayesian Inference

*Interpretation of confidence interval:* Under repeated sampling,  $100(1-\alpha)\%$  of confidence intervals would contain  $\theta$ . We would prefer to say things like “there is a 95% chance that  $\theta$  is between .1 and .9,” for example.

Idea:

$$\text{Likelihood } P(y|\theta) \quad [P(\text{data}|\text{parameters})]$$

$$\text{Goal } P(\theta|y) \quad [P(\text{parameters}|\text{data})]$$

$$\text{and } P(\theta|y) = \frac{P(y|\theta)P(\theta)}{P(y)} = \frac{P(y|\theta)P(\theta)}{\int P(y|\theta)P(\theta)d\theta}$$

To be able to get  $P(\theta|y)$  we need:

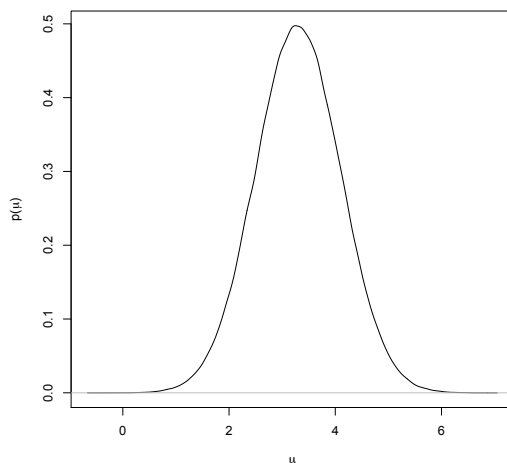
- ① Likelihood  $P(y|\theta)$
- ② Prior  $P(\theta)$
- ③ Posterior  $P(\theta|y)$  which follows from using basic probability rules once we have ① and ②

A prior distribution  $P(\theta)$  encodes an analyst’s beliefs about what values of  $\theta$  are plausible before seeing any data. In other words, the prior is “*How you expect  $\theta$  to be distributed before you see any data*”

Example: Undergraduate GPA of STA 250 students

Model  $y_i|\theta \sim \text{Truncated Normal}(\mu, \sigma^2, [0, 4])$

Assume  $\sigma^2$  is known, a possible prior distribution could look like the graph below.



*How can a prior be specified?* First, it is necessary to note that no prior is unique or correct! With that being said, there are two (three) major *camp(s) of belief/schools of thought*.

- ① Subjective Bayes  $\Rightarrow$  Prior encodes the belief of the analyst
- ② Objective Bayes  $\Rightarrow$  Priors are determined by formal rules/criteria
- ③ (Pragmatic Bayes  $\Rightarrow$  Do whatever works!)

## Formal Rules

- ① Reference Priors (Bernardo, Berger  $\sim$  1979)
  - *Idea:* Maximize the “distance” (e.g. KL divergence) between the prior and posterior.
    - Excellent properties, can be tricky to derive for complex models
- ② Probability Matching Prior (Welch, Peers  $\sim$  1963)
  - *Idea:* Select a prior such that the posterior distribution allows the construction of intervals with frequentist coverage (i.e. confidence intervals)
    - Nice theory, not practical!
- ③ Invariance
  - *Idea:* Construct a rule such that the prior distributions constructed in different parametrizations are consistent (e.g. prior  $\mu : \mu \sim N(0, 1)$     Reparametrize to  $\theta = e^\mu$   
 $\Rightarrow$  Prior on  $\theta$  is transformed accordingly )
    - The most famous invariant prior is Jeffreys Prior  $P(\theta) \propto ||I(\theta)||^{1/2}$  where  $I(\theta)$  is the Fisher Information and  $|| \cdot ||$  is the determinant of the matrix for multivariate forms.

*Recipe 1:* Derive Jeffreys Prior for  $\theta$

*Recipe 2:* Derive Jeffreys Prior  $\mu$ , then transform via  $\theta = e^\mu$  and find the induced prior on  $\theta$  using Jeffreys Prior. Both recipes give the same answer.

Example:  $y_i | \theta \sim \text{Bin}(n_i, \theta)$      $i = 1, \dots, m$

Need prior on  $\theta \dots$      $P(\vec{y} | \theta) = \prod_{i=1}^m \binom{n_i}{y_i} \theta^{y_i} (1 - \theta)^{n_i - y_i} \propto \theta^{\sum y_i} (1 - \theta)^{\sum (n_i - y_i)}$

(Aside: Recall that  $\frac{P(\theta)P(y|\theta)}{P(y)} \propto P(\theta)P(y|\theta)$ )

Posterior:  $P(\theta | y) \propto P(\theta) \theta^{\sum y_i} (1 - \theta)^{\sum (n_i - y_i)}$

(Aside: Get the fisher with a calculator or taking the long way with derivatives, etc...)

It turns out that  $I(\theta) = \frac{\sum n_i}{\theta(1-\theta)} \Rightarrow$  Jeffreys Prior  $= P(\theta) \propto I(\theta)^{1/2} \propto \theta^{-1/2}(1 - \theta)^{-1/2}$

$\Rightarrow$  Posterior  $P(\theta | y) \propto \theta^{\sum y_i - 1/2} (1 - \theta)^{\sum (n_i - y_i) - 1/2}$

We need  $\int P(\theta | y) d\theta = 1$

(Recall: if  $x \sim \text{Beta}(a, b)$  then  $P(x) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} x^{a-1} (1-x)^{b-1} I_{\{0 \leq x \leq 1\}}$ )

We have  $P(\theta|y) \propto \theta^{(\sum y_i + 1/2) - 1} (1 - \theta)^{(\sum (n_i - y_i) + 1/2) - 1} \Rightarrow \theta \sim \text{Beta}(1/2 + \sum y_i, 1/2 + \sum (n_i - y_i))$

Note: Jeffreys Prior is actually a  $\text{Beta}(1/2, 1/2)$  in this case. It turns out that if we use a  $\text{Beta}(a, b)$  prior, we get a posterior of the form  $\theta|y \sim \text{Beta}(a + \sum y_i, b + \sum (n_i - y_i))$

We call a prior a conjugate prior if the posterior distribution remains in the same family as the prior. (e.g. the prior for  $\theta$  was  $\text{Beta}$ , posterior was also  $\text{Beta}$ )

Note: Jeffreys priors are not always conjugate priors

Suppose we have  $\theta|y \sim \text{Beta}(1/2 + \sum y_i, 1/2 + \sum (n_i - y_i))$  and we have data  $\sum y_i = 10$   $\sum (n_i - y_i) = 20$  which are the total successes and total failures, respectively.

$\Rightarrow$  Posterior is  $\theta|y \sim \text{Beta}(10.5, 20.5)$  which is shown in Figure 1.

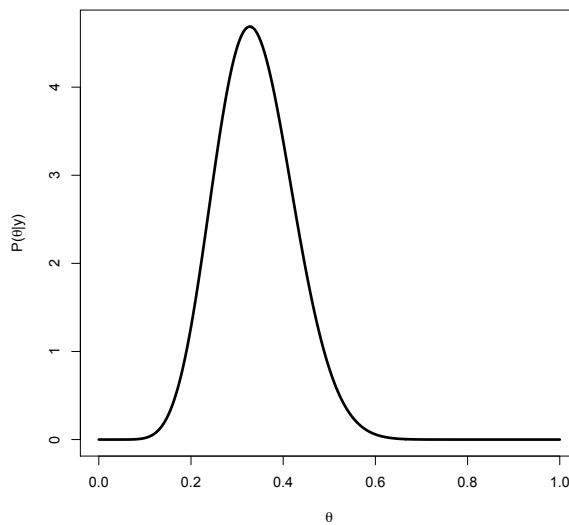


Figure 1:  $\text{Beta}(10.5, 20.5)$

To get a point estimate for  $\theta$  we can use either the

- ① Posterior mean
- ② Posterior median
- ③ Posterior mode (can be hard to compute in practice)

We also need an uncertainty quantification/interval, in the Bayesian context a posterior interval is known as the credible interval.

$S^{1-\alpha}(y)$  is defined to be a  $100(1 - \alpha)\%$  credible interval for  $\theta$  if  $\int_{S^{1-\alpha}(y)} P(\theta|y) d\theta = 1 - \alpha$

A central credible interval takes the  $\alpha/2$  and  $1 - \alpha/2$  percentiles of the posterior.

A highest posterior density (HPD) interval is an interval  $S$  such that

$$S = \left\{ \theta : P(\theta) > P(\theta') \forall \theta \in S, \theta' \notin S, \int_S P(\theta|y) d\theta = 1 - \alpha \right\}$$

## Code Example

View `binom_coverage_sim.R` in the GitHub repo for some illustrations from this lecture. Also, the function `binom.test()` can be helpful in comparison. The results should be similar. In the end, under certain conditions, Jeffreys Prior returns essentially the same results as Maximum Likelihood will.